



Greengate Hotel

Sponsorship Guidelines

The Greengate Hotel receives many requests every day for donations and support from a wide variety of organisations and individuals.

We are committed to supporting our local community within the context of our sponsorship and marketing activities and Hotel budget. As such, each request is evaluated and responded to on its individual merits and within our budgetary constraints and current commitments.

All sponsorship applications are evaluated according to the criteria set out below which you should address in your proposal. We will endeavour to respond to your request within 10 days of receipt of your request.

Please Note: The Greengate Hotel **does not provide cash sponsorship**, our support includes product and vouchers. Please also note that we do not form associations with the following:

- Combat sports or sports considered dangerous or violent
- Activities or events which take place outside Australia
- One-off events that do not offer any opportunity to interact with our customers
- Unregistered or unrecognised charities
- Individuals
- Political or religious organisations or activities

When compiling your request for support or sponsorship please include the following details...

Details of the Sponsorship Opportunity/Event

- Contact person (address/phone/fax/email) and relationship to event (i.e. agency/contractor/event manager)
- Describe the type of business/event (If applicable, include a program of events)

Summary of your proposal

- Proposed date or period of the sponsored activity and corresponding location of the event/activity
- Are there other sponsors?
- What are the expected/actual number of participants
- Any other relevant information

Benefits of the sponsorship

- How can you promote The Greengate Hotel, Portico Restaurant & Bar or Highway Bar to your event and/or participants? This could include links to our website, verbal acknowledgement, advertising opportunities, product sampling. Simple logo placement is usually insufficient.
- How can you actively involve your members/participants with our venue?

We are looking for opportunities to form a relationship with your audience, to have participants visit our venue, so thought should be given to how your event can achieve this. **Is there is an opportunity to hold the event in our Function Centre?** We particularly welcome proposals and requests for support that have given thought to this key objective.

All correspondence and proposals should be sent to:

The Licensee

Greengate Hotel
Cnr Greengate Road and Pacific Highway, Killara NSW 2071

Or via fax: 9496 7201

Or email: manager@greengatehotel.com.au

Clearly marked – Sponsorship Request